

| Time | Session |
|---------------|---|
| 09:00 – 10:00 | Registration and networking |
| 10:00 – 10:05 | Welcome & introduction <i>Delivered by Dean Foster, MUTA president</i> |
| 10:05 – 10:20 | Introducing: MUTA Instruct – Frame Marquee <i>Join MUTA general manager Joe Chalk for details on MUTA's new, e-learning course</i> |
| 10:20 – 11:00 | The secrets to recruiting (and retaining!) staff <i>Join John Cochrane of Losberger De Boer and Paul Slack of CTN Exhibitions for a panel session to discuss the biggest challenge that faces our industry. Hosted by Joe Chalk, MUTA general manager</i> <i>More panellists to be announced soon! Put yourself forward here</i> |
| 11:00 – 11:15 | Sponsor sales shot! <i>Headline sponsor CTN Exhibitions</i> |
| 11:15 – 11:45 | Refreshments and networking |
| 11:45 – 12:00 | Sponsor sales shot! <i>Premium sponsor CoverMarque</i> |
| 12:00 – 12:30 | Getting a grip on your operations <i>Join Rob Dennison of LH Woodhouse and Phil Grenville-Hunt of Mar-Key Group for a discussion on streamlining operations. Hosted by Tony Perfect, MUTA compliance & development manager</i> <i>More panellists to be announced soon! Put yourself forward here</i> |
| 12:30 – 13:15 | "How much?!" The psychology behind pricing <i>Join business psychologist Andrew Lloyd-Gordon for this keynote session as he takes a closer look at pricing, innovation and how you can drive sales</i> |
| 13:15 – 14:15 | Lunch and networking |
| 14:15 – 14:30 | Sponsor sales shot! <i>Premium sponsor Roder UK</i> |
| 14:30 – 15:15 | The key to managing client expectations <i>Join Janet Fletcher of Tents & Events (Scotland), Lee Dalton of Roder UK and Dean Foster of Cambridge Marquees for a discussion on managing client's expectations. Hosted by Caroline Clift of Stand Out (media partner)</i> |
| 15:15 – 15:45 | 2023 AGM <i>Chaired by Dean Foster, MUTA president</i> |
| 15:45 | Close |

[CLICK HERE TO BOOK >>](#)

MARCH 9, SILVERSTONE CIRCUIT