

Time	Session
09:00–10:00	<b>Registration</b>
10:00–10:05	<b>Welcome and introduction</b>
10:05–10:15	<b>Sponsor sales shot: FloorStak</b>
10:15–10:30	<b>Introducing MUTA's new training academy</b> <i>Delivered by Joe Chalk (MUTA) and Joe Spencer (Nucleus)</i>
10:30–11:15	<b>Panel session: Who are ESITS and how is the scheme progressing?</b> <i>Delivered by Mike Dean (ESITS), Simon Hughes (ESITS), and Lee Dalton (Roder UK). Hosted by Joe Chalk (MUTA)</i>
11:15–12:00	<b>Refreshments</b>
12:00–12:45	<b>Panel session: The power of partnerships</b> <i>Delivered by Jim Winship (Events Industry Forum) and Rick Stainton (The Power of Events). Hosted by Joe Chalk (MUTA)</i>
12:45–12:55	<b>Sponsor sales shot: CoverMarque</b>
12:55–14:10	<b>Lunch</b>
14:10–14:20	<b>Sponsor sales shot: Bed-Stay</b>
14:20–15:00	<b>A non-techie introduction to AI</b> <i>Delivered by Nick Crawford of AI for Non-Techies</i>
15:00–15:30	<b>Panel session: How can AI and technology improve my tent business?</b> <i>Delivered by Nick Crawford (AI For Non Techies), Bronte Jackson (Garden Weddings) and Tom Bucknell (Creative Structures Group). Hosted by Joe Chalk (MUTA)</i>
15:30	<b>Close</b>

HEADLINE SPONSOR

**FloorStak**<sup>®</sup>

PREMIUM SPONSORS



EVENT SPONSORS

